

Case Study: Hi3dshop.hu

The Client: Hi3dshop.hu is an expansive e-commerce marketplace featuring a massive catalog of over 4,000 products. The platform specializes primarily in high-quality electronics and precision mechanical parts.

The Challenge: The digital landscape for electronic and mechanical components is notoriously crowded and fiercely competitive. On traditional platforms like Google and Meta, large multinational competitors dominate the advertising space. This intense competition was driving up customer acquisition costs and rendering traditional ad campaigns increasingly inefficient and expensive for the brand.

The Solution: Seeking a strategic advantage to bypass the digital gridlock, we partnered with Hi3dshop.hu in September 2025 to implement a comprehensive AI SEO campaign. Our primary goal was to make their extensive catalog visible and highly recommendable to major AI chatbots while simultaneously multiplying their traditional Google visibility footprint.

Traditional Search Performance Engine

As proof of our dual-optimization strategy, the client's traditional Google visibility experienced an extraordinary, synchronized growth trajectory alongside their AI engine expansion. Below is the verified search console tracking data illustrating the immense growth in visibility generated by our strategy over the campaign timeline:

Google Search Console Analytics Graph



The Impact: Within just four months of beginning our targeted optimization, the marketplace began receiving direct, trackable orders attributed entirely to ChatGPT recommendations. Initially, this AI-driven traffic accounted for a modest 3% to 4% of their total sales volume.

40%+

Of all total orders are now driven organically
by AI Chatbots.

However, as the optimization matured and the AI models better understood the brand's authority, the growth became exponential. Today, more than 40% of their total orders originate directly from AI platforms. This monumental shift has provided Hi3dshop.hu with a clean, highly profitable advantage. While rival companies continue to exhaust massive budgets fighting over saturated Google and Meta placements, our client is steadily earning revenue and expanding its market share by focusing on the uncontested space of AI recommendations.